

AI licensing opportunities

	GenAI Workplace Licensing		Content Mining, Monitoring, and Aggregation Licensing			GenAI Product Licensing	
Licence option	Standard	Premium	Text and data mining	Media monitoring (AI permissions)	Web aggregation	Enterprise	Foundation
Market	Business, public sector, schools, further education, higher education		Business and public sector	Media monitoring organisations	Commercial content aggregation	Enterprise licensing	Foundation model licensing
Summary	Permits limited use of published content with GenAI tools (e.g. prompt box)	Permits whole-work copying, systematic AI prompting, and internal RAG use	Allows authorised users to copy whole works for research and analysis	Allows media monitoring organisations to use GenAI tools for translation, article summaries, and coverage analysis	The licence allows web aggregators to copy, index, and supply online publication extracts to licensed users	Copying whole works for training of SLMs and RAG	Copying whole works for training of LLMs and RAG
Key guardrails	• Internal use of permitted GenAI tools only • Limited extracts only • Limited use of outputs externally • Outputs cannot be used as part of a product or service • No AI training • No substitution for original works	• Internal use of permitted GenAI tools only • Limited use of outputs externally • Outputs cannot be used as part of a product or service • No AI training • No substitution for original works	• No AI training	• No AI training • No substitution • No long-term archiving	• No GenAI use • No AI training • Content supply to CLA-licensed organisations only	• No retrospective cover • Limitations on outputs • No training of derivative GenAI	