

Opt-in licences for TDM and Generative AI

	Opt in now	Opt in now	Opt in now	Opt in from May
	CLA Text and Data Mining (TDM)	CLA Workplace Gen AI Business and Public Sector	CLA Gen AI Training Options for Large Language Models (LLM), Small Language Models (SLM) and Retrieval Augmented Generation (RAG)	CLA MMO Licence: Gen AI Permission
Market	Upsell to existing CLA licensees in the business and public sector	Now included in CLA licences in the business and public sector	Technology firms and CLA licensees in the business and public sector	Media Monitoring Organisations (MMOs)
Summary	Copying whole works for computational analysis	Permits employees to prompt Gen AI tools with extracts from published content	Copying whole works for training of LLMs, SLMs and RAG with internal and external options	Permits MMOs to make copies of articles of news and current affairs for the purpose of prompting Gen AI tools
Key Guardrails	No Gen AI use	<ul style="list-style-type: none"> • No Gen AI Training • Gen AI tools must not use prompts to train underlying model • Various other guardrails 	<ul style="list-style-type: none"> • Verbatim text outputs limited to a maximum word count • Various other guardrails 	<ul style="list-style-type: none"> • No Gen AI Training • Gen AI tools must not use prompts to train underlying model • Various other guardrails

Full T&Cs available

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